Elevator Pitch

Good afternoon everyone. I am here to tell you about Pölh. But before telling you what we do, why don’t I tell you about the problem we are solving.

# Problem (problem focused)

You'd be surprised to know that here in Argentina have s team of people dedicated to verify all the requests they receive for reimbursements?

This is because of many reasons, one being that they have to make sure that the documents were written by a registered doctor.

Let’s give another example. When I apply for a job, I tell them I graduated from ORT, and they have to call the school to make sure what I’m saying is right.

What’s the root cause of these problems? The lack of trust in the system.

# Solution

Now… what if I told you there is a secure, industry independent way of handling documents and files.

We present to you, Pölh.

We are an online platform that helps businesses, institutions and governments to store, share, and retrieve files a tamper proof and reliable way, powered by blockchain.

We also facilitate the automation of important processes with an easy to use API, so that other services can be built on top of our platform.

# Why are we better?

All this is really amazing and all. But what separates us from other companies which are attempting to provide similar services?

The answer is easy. There is no other company that provides these services in an integrated, easy to use and both manual and automated way.

# Market and Monetization

We are a B2B solution with a Pay Per Use model.

When an institution signs up for our service, we charge them a small initiation fee.

After this, we charge them per document issued.

# Team

## Dylan Szejnblum (Co-Founder)

Technical Lead

## Iñaki Arango (Co-Founder)

Project Manager & Frontend Developer

## Tomás Rabin

Lead Designer

## Idan Mizrahi

Frontend Developer

## Ralph Sarkissian

Full Stack Developer

# Future

We want to transform ourselves in the go-to platform for institutions to handle sensitive data and become a trusted and recognizable brand.